

Request for Proposals

Mural Design, Fabrication, and Installation

Mission

The North American Bison Discovery Center is seeking proposals from talented artists for the design and execution of a mural on an exterior wall of the museum.

This project is part of the revitalization of the exterior of the Bison Center, a project in action since June 2025. The mural will reflect bison themes, and can include natural beauty, natural landscape, and historic relevance. The purpose of the mural is to enhance the appearance of the Bison Center, and engage residents and travelers in our mission and purpose of advocating for bison restoration through education and outreach.

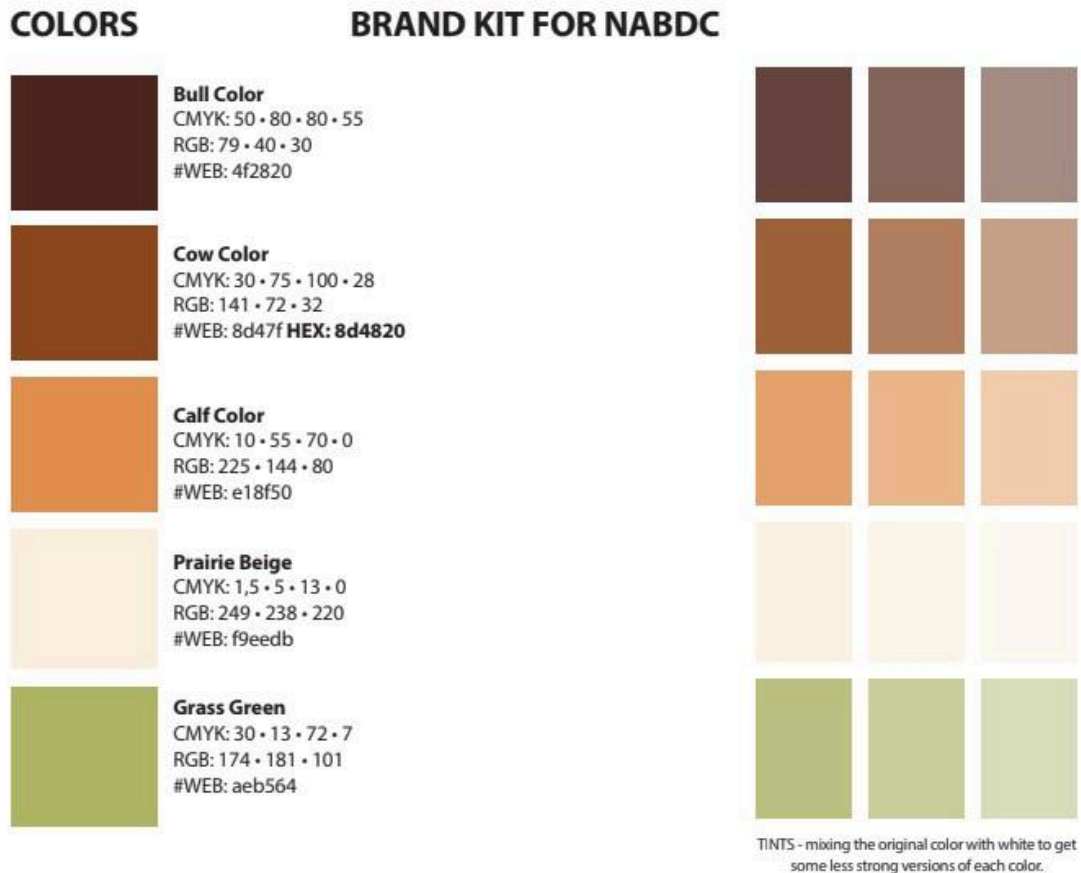
Site Specifications

The Bison Center is seeking an artist/muralist to design, create, and install one mural. Artists may assume this mural will be installed/painted on the building itself at the location. Artists will suggest the appropriate preparation of the space and submit two design concepts. The proposal should include the artist fee, site preparation costs, supplies and materials, any travel-related expenses, and associated costs. Once hired, the mural artist will prepare a detailed design and installation packet, which must be acceptable to the Executive Director of the Bison Center.

The south side of the building is visible in the images below. Artists should place the mural on the south side in the way they deem best. The dimensions of the available space are roughly 45 feet long by 10-14 feet tall. Surface repair and preparation are expected to be necessary. Surface repair, and removal of necessary wood slats, will be provided by the Bison Center. Site preparation will be provided by the artist and includes the installation of the mural.

Photos taken at 9:30 AM Sep. 26





Mural Content

The mural's final design should be consistent with the themes and mission of the Bison Center: "to advocate for the restoration of the North American bison through education and outreach." The mural should also aid in the revitalization of the museum's exterior. The color palette of the mural should use and/or harmonize with our branded color palette (shown above). This public art should be relevant to its location, not misrepresent history. The mural as public art should complement the character of the building or space where it is placed and should integrate well into the design of its surroundings. The mural should be discernable from up close, but also from the interstate, to entice visitors to stop at the museum.

Mural content should be relevant to one of our interpretive themes:

- The Bison's Historical Significance
- Ecological Harmony and Bison Ecosystems
- The Bison's Decline and Responsible Bison Restoration
- Economic Sustainability and Bison Ranching
- Celebrating the Bison's Resurgence

Proposal Requirements

1. A brief narrative and two concept drawings, including suggested media and colors, and approximate dimensions to convey artistic intent, style of work, etc.
2. Recommendations for site preparation for mural application. Please state it separately in the itemized budget.
3. Itemized budget
4. Timetable
5. Maintenance plan
6. Portfolio and resume, contact information, and artist statement
7. Support materials such as examples of other works of similar scale and scope, with budgets
8. Artist qualifications
9. Submit your proposal as stated in the “Submitting Proposals” section and be sure to include our Request for Proposal Form.
10. The above items are in addition to “Proposal Checklist,” which follows below.

Selection Criteria

Mural selection will be based on the following criteria:

- Company or artist’s past work experience
- Installed art’s demonstrated durability
- Design quality
- Support for project mission and theme(s)
- Total project cost

Project Timeline

| Task | Completion Date |
|--|------------------|
| Submit Proposals | December 1, 2025 |
| Notify Selected Candidates for Interview | January 15, 2025 |
| Project Awarded | January 25, 2025 |
| Kick-off Meeting with Artist | March 16, 2025 |

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| Mural completed (including painting, fabrication, and installation) | May 15, 2025 |
|---|--------------|

Submitting Proposals

Your proposal must be delivered via mail or email to the following by 4:00 PM December 1, 2025:

North American Bison Discovery Center
 Attn: Ilana Xinos
 500 17th St SE
 Jamestown, ND 58401
 OR
director@bisoncenter.org

Use the form that begins on p. 5 below to complete your proposal.

Mailed submissions must include an original proposal and six (6) copies. Envelopes (in the lower left hand corner) must indicate: "Proposal: Bison Center Mural Project." Proposals not received by the time and date indicated will not be considered.

Emailed submissions must include "Proposal: Bison Center Mural Project" in the subject line. The proposal must be sent as a PDF attachment.

Inquiries Concerning This Proposal

Please direct any questions or comments via email or phone to the following by 4:00 PM on November 24, 2025:

Madison Cáceres, Curator
 Email: curator@bisoncenter.org
 Telephone: (701) 252-8648

Request for Proposal Form

Mural Design, Fabrication, and Installation on south side of museum

I. Contact & Submittal Information

Submittal Date:

Company Name (if applicable):

Contact Name:

Phone:

Email:

Total Costs for Services (as detailed in itemized budget below):

II. Artist Qualifications

Resumes of principal and working team (if applicable)

Description of past experience with similar efforts, particularly on mural projects

Portfolio and resume, contact information, and artist statement

Support materials such as examples of other works of similar scale and scope, with budgets

One to three references for similar projects

III. Concept

Brief narrative, including suggested media and colors, and approximate dimensions to convey artistic intent, style of work, etc. Include:

Concise description of the services proposed for the work

Concise description of the interpretive/design philosophy underlying the work

Two concept drawings

IV. Timetable

This section should include a master schedule that describes the process and covers steps to complete the project with proposed deadlines for each step.

V. Itemized budget

Include and itemize the following sections:

Design Costs/Artist Fee \$

Site Preparation \$

Materials \$

Total Project Cost \$

Indicate your company policy as to when extra costs apply to above the proposal.

VI. Site preparation

Explain the proposed site preparation for mural application.

VII. Maintenance Plan

Provide a schedule of necessary maintenance tasks.

The North American Bison Discovery Center values accessibility and equity. If you have any questions about the required documents or anything outlined in this RFP, please contact Madison Cáceres at curator@bisoncenter.org.

*The North American Bison Discovery Center reserves the right to accept or reject, in whole or in part, any and all proposals received in response to this **Request for Proposal**; to waive or permit cure of minor irregularities; and to conduct discussions with any or all qualified Companies or Artists in any manner necessary to serve the best interests of the museum. This **Request for Proposal** creates no obligation on the part of the museum to award a contract.*