NDCA Community Arts Access Grant Narrative Template

Organization Mission Statement

Provide the applicant’s board-approved mission statement. Do not include additional information such as vision or values statements.

Organization/Group History

This section helps introduce your group to panelists who may not be familiar with who you are.

* Provide a brief general history of the applicant. Summarize why and how the group formed and what it does.
* Give a brief description of the group’s structure.
* What kinds of events or programming has the organization provided? Briefly describe activities over the past five (5) years.

Arts Activity (0-5 points)

1. The description of the activity is clear. Project collaborators are making a commitment of resources.

* Describe the activity (what, when, where, how).
* If applicable, provide a list of key activity partners, including volunteers. Describe how partners will leverage their resources to demonstrate their support for the project, including in-kind goods and/or services.

2. If artists and/or artist groups were selected for the activity, there is a clear description of how and why the artists were selected or the selection process is clearly defined and achievable.

Community (0-5 points)

1. There is evidence that the activity will benefit the community(ies) identified.

* Describe the community(ies) and audience(s) that will benefit from the activity. Examples might include demographic groups such as veterans, youth, greater North Dakota residents, individuals with disabilities, older adults, people of color, and/or other specific groups.
* How will the activity relate to and benefit the community(ies) and audience(s) identified?

2. There is evidence of community support.

* How has the community(ies) shown support for the activity? Examples might include through financial contributions, volunteer time, in-kind donations, programming support and/or involvement.

3. Accessibility needs of participants and/or audiences with disabilities are understood and addressed.

* Every grantee commits to hold all funded activities in spaces that meet Americans with Disabilities Act (ADA) accessibility requirements. How does the activity meet this requirement and ensure people with disabilities can participate? Examples might include ADA accessible venue, ASL interpretation, audio described performance, large print programs, sensory tours, etc.
* How will accessibility options be publicized and made available to the public? Who is responsible for handling inquiries concerning accessibility?

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Ability (0-5 points)

1. There is an achievable activity plan and timeline for the activity.

* What is the timeline for major activities related to the project?
* Who is responsible and what will they do to ensure the project is successful?

1. A marketing and promotional plan is provided and relevant to the activity and community(ies) identified.

* Describe how the activity will be promoted to increase public awareness and participation for the project. How is the plan relevant to the activity and community(ies) identified?
* If this is an annual event and/or you have received an NDCA grant for this event before, describe adjustments made to reach new audiences.

1. The budget is appropriate for the activity. It will a) demonstrate attainable earned revenue including the match, b) demonstrate reasonable costs, c) compensate artists and arts organizations appropriately, and d) include only administrative expenses relevant and necessary for the project.

* If fees are associated with the activity, what considerations are being made for those who may find these costs a barrier? Examples might include ticket discounts, scholarships, or transportation reimbursements.

Evaluation (0-5 points)

1. The applicant has identified two (2) effective project outcomes that clearly support NDCA program outcomes.
2. The evaluation plan is appropriate for project outcomes.

* Describe the evaluation plan in detail. What methods will be used and how will those methods measure progress? Examples might include audience/participant counts, audience/participant and artist surveys, post-performance feedback, etc. If using a survey, describe what type of survey you will use.

Project Outcomes

In one or two sentences, state two (2) distinct and measurable project outcomes. The project outcomes must support the following program outcomes:

* Grantees expand or enrich the ways they connect to their communities.
* Communities with limited arts programming develop their capacity to offer arts experiences for their constituents.
* North Dakotans participate in meaningful arts experiences that are not routinely available to them.
* North Dakota artists build meaningful relationships with audiences they aren’t currently serving.

Project Outcome 1:

How will the outcome be evaluated?

Project Outcome 2:

How will the outcome be evaluated?