

Community Arts Access Tier 1 & 2 Grant Program

Program Overview and Application Instructions

NDCA Fiscal Year 2025 (July 1, 2024 – June 30, 2025)

Community Arts Access Tier 1 & 2

Community Arts Access Tier 1 & 2 grants provide up to \$4,000 in arts activity support to arts and non-arts organizations and unincorporated groups.

Program Goals

- To encourage groups to enhance the quality of programming and expand audiences in rural and urban areas while building capacity
- ❖ To promote knowledge and appreciation of the arts in North Dakota

Program Deadlines

Incomplete or late applications are not accepted. Want feedback? Discuss your ideas and questions and make your program a success! Utilize the draft review deadlines below.

Round	Draft Review	APPLICATION	Earliest Project	Latest Project
	Deadline	SUBMISSION DEADLINE	Start Date	End Date
Round 1	Friday, April 5, 2024	Friday, April 12, 2024 11:59 pm CST	July 1, 2024	June 30, 2025
Round 2	Friday, September 20, 2024	Friday, September 27, 2024 11:59 pm CST	November 1, 2024	June 30, 2025

During each NDCA fiscal year (July 1 – June 30), applicants may receive only one grant.

Program Officer

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Contact the program officer for application support and/or questions.

Alternate application formats available upon request.

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PROGRAM OVERVIEW

Eligibility

- An organization may be the official applicant on only one application in this program.
- An affiliate and its host organization may not both apply for a grant from the same program. However, more than one affiliate of the same host may receive funding. *Example:* two distinct groups within a university may receive funding for different projects within the same fiscal year.

Applicants must be one of the following:

- ✓ North Dakota state tax-exempt nonprofit arts organization
- ✓ Federally tax-exempt nonprofit arts organization
- ✓ Federally tax-exempt non-arts organizations and community education units - Arts budgets must be isolated from the larger entity's budget.
- ✓ Public entity such as a unit of state, local, or tribal government
- ✓ An affiliate arts-presenting or arts-producing organization - A distinct program or division hosted within an in-state 501(c)(3) tax-exempt institution or public institution (such as an arts
- -Tier 1 organizations (applicants in cities with populations under 6,000) must have ND state nonprofit status but are not required to be a federal 501(c)(3).
- -Tier 2 organizations (applicants in cities with populations of 6,000 or more) must be a federal 501(c)(3).
- division of a city or tribal government, a public or nonprofit college or university, or a community service nonprofit organization) that provides arts programming or services for the general public. Arts budgets must be isolated from the larger entity's budget.
- ✓ **Fiscally sponsored groups with arts projects** must be comprised of at least three (3) people and have an advisory committee of at least three (3) people who are responsible for the oversight of project and grant funds. Fiscal sponsors must be a tax-exempt 501(c)(3) organization, unit of state or local government, or federally recognized tribal community or tribe. For more information:
 - arts.nd.gov/sites/www/files/documents/grants/FiscalSponsorshipNDCA.pdf

All Applicants Must:

- ✓ Be physically located in North Dakota
- ✓ Have the majority of arts programming, services, or activities take place in North Dakota
- ✓ Primarily serve and engage North Dakota audiences and participants

This Program Funds:

Arts activities including but not limited to art festivals, exhibitions, performance series, touring performances or exhibits and stand-alone single discipline or multidisciplinary arts projects of all forms.

This Program Does NOT Fund:

• Activities or programs where teaching and/or learning is the sole outcome

• Activities or programs that take place as part of the K-16 school day curriculum and activities in public, private, alternative, charter, and home schools. This includes costs to subsidize school participation (tickets, bussing, etc.).

Ineligible Applications and Expenses:

- Projects completed in previous fiscal years
- Payment of project costs incurred before the project start date
- Debt reduction or elimination
- Replenishing depleted reserve and/or endowment funds
- Starting, matching, adding to, or completing any type of capital campaign or capital expenditures
- Capital costs, such as improvements, construction, property, equipment costing over \$5,000
- Permanent acquisitions
- Fundraising events and activities
- Prizes, awards, or benefits
- Entertainment functions, including food, beverages, alcohol, and associated costs
- Sales inventory and related fees/taxes
- Fellowships, scholarships, or tuition fees
- Projects that are part of a required course or curriculum
- Travel and projects that take place outside the geographic boundaries of North Dakota
- Projects that are not open to the general public
- Projects involving the arts as therapy unless artists are employed as art therapists
- Projects that violate any federal, state, or local laws, ordinances, or policies
- Projects that support activities that are essentially for the religious socialization of the participants or audience or discriminate against people or groups
- Projects that attempt to influence any state or federal legislation or appropriation
- Projects that are managed by another entity other than the applicant
- Applications that are not complete and received by 11:59 pm CST on the application deadline
- Applications that use NEA or other federal funds and/or NDCA funds toward the match
- Grantees of NDCA's Institutional Support or Special Projects grants in the current fiscal year
- Applicant is not in compliance with any active grant agreement with NDCA

Grant Award Amount

Minimum award request: \$1,250

Maximum award request: **May not exceed \$4,000 or 75% of the total project cash expenses**, whichever is less.

Matching Funds

- ✓ A 25% cash match is required of the total NDCA request amount. *Example:* If an NDCA request is \$4,000, the applicant's cash match must be \$1,000.
- ✓ Matching funds need to be a cash source other than from NDCA and NEA or other federal sources. Match sources may include general operating funds, past surpluses, other grants, cash, and earned income or revenue that is planned to be raised specifically for the project.

✓ **For Tier 1 applicants only**, the matching funds may include documented in-kind services and contributions. However, these cannot be more than 50% of the total match. *Example:* If the request from NDCA is for \$4,000, the in-kind match cannot exceed \$500 for a match of \$1,000.

Calculation Tip:

To calculate 75% of the total project cash expenses, take the total expenses x .75.

Example 1: Total expenses are \$2,000. Take $$2,000 \times .75 = $1,500$. A maximum of \$1,500 can be requested from NDCA. The remaining \$500 is the 25% match.

Example 2: Total expenses are \$5,500. Take $\$5,500 \times .75 = \$4,125$. \$4,125 is larger than \$4,000 (the maximum amount that can be requested from NDCA). Include \$4,000 for the NDCA request amount.

Application Review Process

- 1) After Submission: Applications are reviewed by staff for eligibility and completeness.
- 2) Panels: Panelists are selected annually. For more information, visit: arts.nd.gov/get-involved/become-panelist. Online meetings are open to the public. Anyone may attend and listen to the discussion but may not present or participate. See arts.nd.gov/news/ndca-meetings for meeting dates.
- 3) Review Criteria: The panel evaluates each application and makes funding recommendations to NDCA's Board based on how well the applicant addresses specific review criteria. Panelists individually score complete applications. Those scores are averaged to arrive at the final score.
- **4) Panel Score:** Proposals will be evaluated on how the applicant addresses the four (4) review criteria, with total possible points of 20, or 100%.
 - a. Applications with average panel scores of 75%-100% will be sent on to the Board of Directors for approval.
 - b. Applications with average panel scores of 60%-74% will be considered to receive a partial grant.
 - c. Applications with average panel scores of 59% or below will not be approved.

Applicants will be separated into the following panel review process based on their geographic population:

- > Tier 1 applicants in cities with populations under 6,000
- > Tier 2 applicants in cities with populations of 6,000 or more
- **5) Board Approval:** NDCA's Board of Directors has final authority to approve grants.

If Funded

Notification

• Communication regarding the grant award is via email.

Payment

• Request for Funds Form and Timing: Community Arts Access grantees are required to submit a Request for Funds to receive payment of grant funds awarded. After submission, allow up to four (4) weeks for payment.

• Disbursement Amounts:

- 1. Requests can be made up to 80% of the total grant award upon signing the grant agreement. The remaining 20% can be requested after the completion of the online final report.
- 2. Or grantees can request the total amount of the grant award after the completion of the online final report.
- **Return of Funds:** Grantees are required to spend the entirety of the NDCA grant award. In cases where a match was required, groups are required to raise and spend the match requirement as well as the grant award. The final report must show expenses at or greater than the budgeted amount or funds will need to be returned.

Reporting

- **Change Reports:** Any project changes to the activities, timeline, or budget need to be approved in writing by the program officer. Note that not all project changes can be approved.
- **Final Reports:** An online final report is due 30 days after the project end date that was entered at the time of application or by July 15, 2025, whichever comes first. Overdue final reports will affect future eligibility to apply for and/or receive NDCA funding.

Recognition

• Grantees are required to acknowledge NDCA support by using the **NDCA logo and credit line** on all promotional materials of the funded activity.

APPLICATION INSTRUCTIONS

How to Apply

Grant applications are submitted online through the NDCA online grant system.

- 1. **To apply**, go to grantinterface.com/Home/Logon?urlkey=ndca.
- 2. Register or log into account.
- 3. **Tutorials:** Video and downloadable PDF tutorials are available when creating an account that guide new users through the registration and application process.
- 4. Click "Apply" at the top navigation of the website.
- 5. Click the "Apply" button next to "Community Arts Access Tier 1 & 2 FY25 Application."

Application Support

First-time applicants are encouraged to contact the program officer if they have questions while preparing the application. The program officer can assist with eligibility questions and project idea development and goals. Please note the draft review deadlines.

Draft Review Option

The program officer can review your application before the application deadline. **Email the program officer by the Draft Review Deadline for the Round that you are applying for,** indicating that you would like a draft review.

Online Application Tips

- You can type responses to application questions into text boxes or you can work in another document and paste the answers in. The online grant system automatically saves your work. There is also a "Save Application" button at the bottom of the application form.
- Rich text formatting is limited in narrative questions. You may use bullets, numbers, bolding, italicizing, and underlining. Text boxes with character length limits include letters, numbers, spaces, and paragraph breaks.
- Links are only allowed in the work sample section. Links provided in any other sections will not be reviewed.
- Confirmation emails are sent automatically to the applicant after the application is successfully submitted. If you do not receive a confirmation email, contact the program officer.

Application Requirements

- ✓ Applicant Information
- ✓ Outcomes
- ✓ Narrative and Review Criteria
- ✓ Budget
- ✓ Work Samples and Summary of Artistic Achievements
- ✓ Board List and Project Personnel Resume(s)
- ✓ Determination Letter

Applicant Information

SAM Unique Entity ID (Required)

For organizational applicants, provide a System for Award Management (SAM) Unique Entity ID (UEI) number. Applicants can attain a SAM UEI without having to complete a full entity registration.

- 1. To apply, click here <u>sam.gov</u>.
- 2. You will need the organization's legal name and address.

Select the Tier Applying to:

Tier 1 (populations under 6,000) or Tier 2 (populations of 6,000 or more)

Organization Mission Statement (Required) (750 maximum characters)

Provide the applicant's board-approved mission statement. Do not include additional information such as vision or values statements. For **fiscally sponsored groups** who do not have a mission statement, include a one-sentence description of your focus as a group.

Organization/Group History (*Required*) (1,500 maximum characters)

This section helps introduce your group to panelists who may not be familiar with who you are.

- Provide a brief general history of the applicant. Summarize why and how the group formed and what it does.
- Give a brief description of the group's structure.
- What kinds of events or programming has the organization provided? Briefly describe activities over the past few years.

NEA Questions (Required)

NDCA collects this information for the National Endowment for the Arts.

Fiscal Sponsorship

Applicants who are required to apply with a fiscal sponsor must provide:

- 1. A fiscal sponsor agreement (Required, upload a PDF) that includes:
 - A description of responsibilities for both applicant and fiscal sponsor in carrying out the project
 - An indication of fiscal sponsor administrative fees, if any, charged to the applicant
 - Signatures of both the fiscal sponsor and applicant
- 2. The fiscal sponsor's IRS 501(c)(3) letter of determination or tax-exempt certificate for a public entity. (*Required*, upload a PDF)
- 3. Fiscal Sponsor Legal Name and Contact Information (Required)
- 4. Fiscal Sponsor SAM Unique Entity ID (Required)
- 5. Fiscal Sponsor Federal EIN/TIN Number (Required)
- 6. Fiscal Sponsor Status (*Required*)
 Select the category from the dropdown menu that best describes the fiscal sponsor's tax status.

Fiscal Sponsorship Tips: Applicants entering into fiscal sponsorship agreements are strongly encouraged to utilize best practices when entering into an agreement. Visit the National Network of Fiscal Sponsors: fiscalsponsors.org.

Outcomes

This section addresses how the applicant's outcomes match the program outcomes and how these can be effectively evaluated.

Project Outcomes (Required) (150 maximum characters)

In one or two sentences, state two (2) distinct and measurable project outcomes. The project outcomes must support the following program outcomes:

- Grantees expand or enrich the ways they connect to their communities.
- Communities with limited arts programming develop their capacity to offer arts experiences for their constituents.
- North Dakotans participate in meaningful arts experiences that are not routinely available to them.
- North Dakota artists build meaningful relationships with audiences they aren't currently serving.

How will the outcomes be evaluated? (Required) (150 maximum characters)

For each project outcome, select a program outcome that the activities will achieve. (Required)

From the menu, choose a program outcome.

Outcomes and Evaluations Tip: Applicants may refer to "Getting Started with Program Evaluation: A Guide for Arts Organizations" nasaa-arts.org/wp-content/uploads/2017/04/Getting-Started-with-Program-Evaluation.pdf, published by the National Assembly of State Arts Agencies.

Narrative

Proposals will be evaluated based on how the applicant addresses the four (4) review criteria, with total possible points of 20, or 100%.

Project Title (Required) (75 maximum characters)

Provide a short title describing the project.

Project Start Date (*Required*) The earliest date that can be entered is 7/1/2024. The project start date must include all publicized marketing efforts that include the NDCA logo and credit line.

Project End Date (Required) The latest date that can be entered is 6/30/2025.

Review Criteria

Arts Activity (0-5 points) (1,500 maximum characters)

- 1. The description of the activity is clear. Project collaborators are making a commitment of resources.
- Describe the activity (what, when, where, how).
- If applicable, provide a list of key activity partners, including volunteers. Describe how partners will leverage their resources to demonstrate their support for the project, including in-kind goods and/or services.
- 2. If artists and/or artist groups were selected for the activity, there is a clear description of how and why the artists were selected or the selection process is clearly defined and achievable.

Community (0-5 points) (2,000 maximum characters)

- 1. There is evidence that the activity will benefit the community(ies) identified.
- Describe the community(ies) and audience(s) that will benefit from the activity. Examples might include demographic groups such as veterans, youth, greater North Dakota residents, individuals with disabilities, older adults, people of color, and/or other specific groups.
- How will the activity relate to and benefit the community(ies) and audience(s) identified?
- 2. There is evidence of community support.
- ➤ How has the community(ies) shown support for the activity? Examples might include through financial contributions, volunteer time, in-kind donations, programming support and/or involvement.

- 3. Accessibility needs of participants and/or audiences with disabilities are understood and addressed.
- Every grantee commits to hold all funded activities in spaces that meet Americans with Disabilities Act (ADA) accessibility requirements. How does the activity meet this requirement and ensure people with disabilities can participate? Examples might include ADA accessible venue, ASL interpretation, audio described performance, large print programs, sensory tours, etc.
- How will accessibility options be publicized and made available to the public? Who is responsible for handling inquiries concerning accessibility?

General Information about Accessibility and the Americans with Disabilities Act (ADA) NDCA's applicants' programs and facilities should ensure the arts are accessible to every person.

If you have questions about the ADA or need ideas to make your programs and facilities accessible, contact NDCA's Accessibility Coordinator Rhea Beto at rbeto@nd.gov or (701) 328-7594 or visit the National Endowment for the Arts' Office of Accessibility resource page arts.gov/impact/accessibility.

Ability (0-5 points) (2,000 maximum characters)

- 1. There is an achievable activity plan and timeline for the activity.
- ➤ What is the timeline for major activities related to the project?
- ➤ Who is responsible and what will they do to ensure the project is successful?
- 2. A marketing and promotional plan is provided and relevant to the activity and community(ies) identified.
- Describe how the activity will be promoted to increase public awareness and participation for the project. How is the plan relevant to the activity and community(ies) identified?
- If this is an annual event, describe adjustments made to reach new audiences.
- 3. The budget is appropriate for the activity. It will a) demonstrate attainable earned revenue including the match, b) demonstrate reasonable costs, c) compensate artists and arts organizations appropriately, and d) include only administrative expenses relevant and necessary for the project.
- ➤ If fees are associated with the activity, what considerations are being made for those who may find these costs a barrier? Examples might include ticket discounts, scholarships, or transportation reimbursements.

Evaluation (0-5 points) (1,000 maximum characters)

- 1. The applicant has identified two (2) effective project outcomes that clearly support NDCA program outcomes.
- 2. The evaluation plan is appropriate for project outcomes.
- > Describe the evaluation plan in detail. What methods will be used and how will those methods measure progress? Examples might include audience/participant counts,

audience/participant and artist surveys, post-performance feedback, etc. If using a survey, describe what type of survey you will use.

Project Evaluation: For information about outcomes-based evaluation, applicants may refer to "Getting Started with Program Evaluation: A Guide for Arts Organizations" located here <u>nasaa-arts.org/wp-content/uploads/2017/04/Getting-Started-with-Program-Evaluation.pdf</u>, published by the National Assembly of State Arts Agencies.

Budget Form and Instructions

Download the budget form appropriate to the applicant's population. Complete and upload to the online application.

- > Tier 1 (populations under 6,000)
 - https://www.arts.nd.gov/sites/www/files/documents/grants/CAATier1FY25BudgetandInstructions.pdf
- Tier 2 (populations of 6,000 or more)
 https://www.arts.nd.gov/sites/www/files/documents/grants/CAATier2FY25BudgetandInstr

https://www.arts.nd.gov/sites/www/files/documents/grants/CAATier2FY25BudgetandInstructions.pdf

Work Samples and Summary of Achievements

Provide three to five (3-5) work samples.

Organizational applicants are required to submit work samples and a summary of artistic achievements for one to two (1-2) of the artist(s) or artist group(s) that have been selected for the activity. (Required) (1,000 maximum characters)

Notes about Rights

- 1. The works and the rights to those works resulting from NDCA grants are the sole property of the artist(s).
- 2. Copyright registration is the sole responsibility of the applicant.
- 3. All work samples submitted are public information and will not be returned. NDCA may use samples in promotional materials.

Complete work samples include the following:

- 1. Images, video, audio, and/or written work
- 2. A work sample description

Images

Provide a JPG or JPEG file(s) for up to five (5) images with a maximum of 5 MB each.

Video

Provide a URL link for up to two (2) video samples for a maximum total length of 3 minutes.

- Video files must be uploaded to <u>youtube.com/</u> or <u>vimeo.com/</u>
- Include only the material intended for panel review
- Include a Vimeo password, if applicable
- No video slide show of images or promotional videos

Audio

Provide a URL link for up to two (2) audio samples for a maximum total length of 3 minutes.

- Audio files must be uploaded to <u>soundcloud.com</u> or <u>dropbox.com</u>
- Include only the material intended for panel review
- Include a Soundcloud password, if applicable

If you **do not** want your video(s) to be public, see guidelines below on how to make them private **and** available for panel viewing.

- In YouTube, set the video sample to "Unlisted" (not the "Private" setting listed). This allows anyone with the link to view the video without a Google account and is not public for viewing.
- In Vimeo, when uploading a video, select "Only people with a password can see this video."
- For YouTube support, visit support.google.com/youtube.
- For Vimeo support, visit https://help.vimeo.com/hc/en-us.

Online Samples: Keep video and audio samples available online until notified of grant award status.

Written Work

Provide a **PDF file** for **up to three (3) pages** of written work.

- Include only the material intended for panel review
- Remove title pages, table of contents, etc.
- Prose and Poetry: double-spaced
- Scripts: formatting should follow industry standards

Combination

If using a combination of sample types: 1 page = 1 image = 1 minute. You may submit up to 3 images/pages/minutes. *Example:* If there is 1 minute of video, you can include a combination of images and written work that total 2 additional pages and/or images.

Work Sample Description

Include the following information for each work sample:

- 1. Artist Name
- 2. Title of Work
- 3. Completion Date
- 4. Location Provide the location of any work sample that is a performance, concert, event, exhibition space.
- 5. Medium Provide the medium for any work sample that is visual art (e.g., acrylic, clay, etc.).
- 6. Duration/Pages
 - a. For video and audio samples, state the length of the sample and the length of the complete artwork (e.g., 2 minutes of a 46-minute symphony).
 - b. For written work, provide the number of pages of the portion of the artwork that will be read in the work sample. (e.g., two pages of a 12-page scene, or three pages of a 200-page novel).

Board List and Project Personnel Resume(s)

Board List or Advisory Committee (Required)

A Board of Directors **OR** advisory committee is required, encompassing **three (3) individuals at a minimum**. Provide a list that includes the following information below. (upload a PDF)

- ✓ Board member name
- ✓ Board position
- ✓ Primary professional/community affiliation
- ✓ Professional title
- ✓ City and state of residence
- ✓ For **fiscally sponsored groups** only, provide one (1) additional page of additional background information for each advisory committee member.

Project Personnel Resume(s) (Required)

Provide a minimum of one (1) and a maximum of two (2) resumes of key administrative leadership or personnel who are responsible for the proposed project program, and administration of grant funds. Include name, title, years of service, short biography, and resume. Limit each resume to two (2) pages. (upload a PDF)

Determination Letter (Required)

Provide the Federal IRS 501(c)(3) determination letter, North Dakota certification of nonprofit incorporation, or tax-exempt certificate letter for a public entity. (upload a PDF)